



Agenda

CITY CLERK'S OFFICE

DATE 12-6-12 TIME 1:33 pm

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SANTA FE ARTS COMMISSION
Monday, December 10, 2012
City Councilors' Conference Room
200 Lincoln Avenue
505-955-6707
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) October 3, 2012
5. Report of the Chair
 - a) ICCN Festival Report
 - b) Committee and Vice-Chair Appointments
6. Report of the Director
 - a) "Creative Waltz" Visit from Kanazawa, Japan
7. Committee Reports
 - a) Art in Public Places
 - i. "Seven Archangels" Maintenance/Restoration
 - ii. Santa Fe Trails Bus Shelters Prototype Selection
 - iii. Project Updates
 - b) CRAM Committee Report
 - c) Creative Tourism Report
8. Other Business
9. Event Evaluations
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

**Index Summary of Minutes
Arts Commission
December 10, 2012**

INDEX	ACTION TAKEN	PAGE(S)
Cover Sheet		1
Call to Order	Mr. Kirk Ellis, Chairperson called the meeting to order at 5:00pm	2
Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	<p><u>Amendments:</u> Art in Public Places report deferred until January meeting in the absence of Ms. Garcia y Griego.</p> <p>Defer the ICCN Festival Report until the January meeting.</p> <p>Ms. Sakiestewa moved to approve the agenda as amended, second by Mr. Namingha, motion carried by unanimous voice vote.</p>	2
<p>Approval of Minutes – Corrections: Page 5: Attended the St. Elias Church opening and together with Charlene Cherne visited IAIA and viewed their exhibits with a backstage look at the artist.</p> <p>Page 6: Travelled to New Finland Foundland Kids <i>activities</i> are structured, they go in and do their art, and participate as a whole.</p>	<p>Ms. Sakiestewa moved to approve the minutes as amended, second by Ms. Pedersen, motion carried by unanimous voice vote.</p>	2-3
<p>Report of the Chair</p> <ul style="list-style-type: none"> a. ICCN Festival Report – deferred until January meeting b. Update: Posting of Directors Job c. Committee and Vice-chair Appointments 	<p>Ms. Sakiestewa moved to transfer Sande Deitch from CRAM to Art Works, second by Ms. Pedersen.</p> <p>Ms. Sakiestewa moved to withdraw her motion, second by Ms. Pedersen, motion carried by unanimous voice vote.</p>	3-5

**Index Summary of Minutes
Arts Commission
December 10, 2012**

	<p>Discussion will continue on this topic at the January meeting.</p> <p>Ms. Sakiestewa moved to appoint Gabe Gomez to CRAM committee, second by Mr. Lovato, motion carried by unanimous voice vote.</p> <p>Ms. Sakiestewa moved to approve the appointment to the Poet Laureate Committee, second by Ms. Pedersen, motion carried by unanimous voice vote.</p> <p>Ms. Sakiestewa moved to approve the appointment of Anne Pedersen, Todd Lovato and Gail Springer to the newly created Strategic Planning Committee, second by Mr. Namingha, motion carried by unanimous voice vote.</p>	
Report of the Director	<i>Informational</i>	5
Committee Reports	<i>Informational</i>	5-7
Event Evaluation	Informational	7-8
Adjourn and Signature page	<i>There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:00 pm.</i>	8

SANTA FE ARTS COMMISSION - MINUTES

Monday, December 10, 2012
City Councilors' Conference Room
200 Lincoln Avenue, Santa Fe, New Mexico
5:00 p.m. – 6:00 pm

1. Call to Order

The meeting was called to order at 5:00 pm by Kirk Ellis, Chair for the Santa Fe Arts Commission. A quorum was declared by roll call.

2. Roll Call

Present:

Kirk Ellis, Chair
Anne Pedersen
Michael Namingha
Ramona Sakiestewa
Todd Lovato
Gabe Gomez

Not Present:

Gail Springer
Sande Deitch
Donna Scheer, Excused

Staff Present:

Julie Bystrom
Rod Lambert

Others Present:

Anna Serrano for Fran Lucero, Stenographer

3. Approval of Agenda

Amendments:

Art in Public Places report deferred until January meeting in the absence of Ms. Garcia y Griego.

Defer the ICCN Festival Report until the January meeting.

Ms. Sakiestewa moved to approve the agenda as amended, second by Mr. Namingha, motion carried by unanimous voice vote.

4. Approval of Minutes October 3, 2012

Corrections:

Page 5: Attended the St. Elias Church opening and together with Charlene Cherne visited IAIA and viewed their exhibits with a backstage look at the artist.

Page 6: Travelled to New Finland Foundland

Kids *activities* are structured, they go in and do their art, and participate as a whole.

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Ms. Sakiestewa moved to approve the minutes as amended, second by Ms. Pedersen, motion carried by unanimous voice vote.

5. Report of the Chair

- a. ICCN Festival Report – deferred until January meeting.
- b. The Chair advised the committee that the posting for the Director of the Arts Commission has now been advertised. Ms. Garcia y Griego is one of other applicants for this position. The Arts Commission has only had one Director since its inception; there is no hard and fast rule about the involvement of the commission in this process. The Chair placed a call to Jim Luttjohann at the CVB today and indicated that Mr. Ellis as Chair and the Arts Commission as a body expected to be consulted on the choice of candidates. The Chair requested that either the Chair or his appointee from the commission be a part of the interview committee. Mr. Luttjohann indicated that he understood what the Chair was requesting and he was new to the city and was thankful for the phone call. This position will be open for the minimum of 3 weeks and the commission will be kept apprised of this process.
- c. Committee and Vice-Chair Appointments
The Chair will defer the appointment of Vice Chair until further discussion can take place. Appointments requiring action are: CRAM, Funding Policy and to a couple of floating committees like Poet Laureate. Starting with the Funding Policy; that is the committee that determines how the money is spent for the Grants. The Chair spoke to Donna Scheer to see if she had interest in this committee and she has agreed to serve on this committee. Presently the Chair and Anne Pedersen serve on the Funding Policy.

Ms. Pedersen moved to approve Donna Scheer to serve on the Funding Policy, second by Todd Lovato, motion carried by unanimous voice vote.

The CRAM committee has lost members based on terms exiting out. Michael Namingha, Todd Lovato, Sande Deitch, Shawn Gilmore and Anne Pedersen presently serve on the CRAM committee. The Chair would like to shift Sande off the CRAM Committee on to the committee that use to deal with FACT the Art Works Committee and bring Gabe Gomez on board with his experience in public relations.

Ms. Sakiestewa moved to transfer Sande Deitch from CRAM to Art Works, second by Ms. Pedersen.

Ms. Sakiestewa moved to withdraw her motion, second by Ms. Pedersen, motion carried by unanimous voice vote.

Discussion will continue on this topic at the January meeting.

Ms. Sakiestewa asked for clarification as she serves on Partners in Education which is a non-profit organization and they now umbrella Art Works and reports come to her on Art Works as she is a Partners Board member. The confusion is if in fact Art Works is transferred under Partners in Education. Why would we have a committee going to Art Works?

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Ms. Bystrom offered clarification that the committee in question is Art in Education; not Art Works and not Partners in Education.

The Chair would like to suggest and appoint Gabe Gomez to CRAM.

Ms. Sakiestewa moved to appoint Gabe Gomez to CRAM committee, second by Mr. Lovato, motion carried by unanimous voice vote.

The Chair in discussion with the Director has made the decision not to address or appoint the Cultural Voice Committee.

The Chair suggested Gabe Gomez be appointed to the Poet Laureate Committee and explained that this committee is predicted to exist for at least another year.

Ms. Sakiestewa moved to approve the appointment to the Poet Laureate Committee, second by Ms. Pedersen, motion carried by unanimous voice vote.

Discussion: Does this committee seek out a funder? The Chair asked to defer this question when Ms. Garcia y Griego is in attendance and she could best answer. Ms. Sakiestewa, having served on this committee for one cycle said that since this is not a very sustainable program and there is a very limited amount of poet population in Santa Fe.

The Chair said that although he is not a big fan of retreats, it is customary to have a Retreat and in discussion with Ms. Garcia y Griego they would like to suggest appointing a Strategic Planning Committee that can build the strategic plan up for the next 3 years. That committee would meet as an Ad Hoc committee reporting to this body with its recommendations where the commission could then vote on and act on. Wanting to get a mix of people, not only in strength but also their relative seniority or newness to the commission, it is recommended that the Strategic Committee members be Anne Pedersen, Todd Lovato and Gail Springer. The Director of the Arts Commission will also be a part of this committee process.

Discussion:

Ms. Sakiestewa said that there are positive points in conducting a retreat as it eliminates excessive meetings where you bring information to the unknowing to buy in to a plan that you have already bought in to. It also helps new board members bond and learn about program issues and ask all the questions they would like. I would personally like to do a retreat. The Chair said he will continue discussion with the Director related to the Retreat question and bring information back to the Commission. Ms. Sakiestewa stated that she felt every member of this commission should be involved in strategic planning. The Chair reiterated that every member of the commission was involved in strategic planning at last year's retreat and we still do not have a Strategic Plan. The Chair would like to have the committee initiate the items that are discussed at a retreat.

Ms. Sakiestewa moved to approve the appointment of Anne Pedersen, Todd Lovato and Gail Springer to the newly created Strategic Planning Committee, second by Mr. Namingha, motion carried by unanimous voice vote.

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The Chair asked the commission to consider meeting 3 to 4 times a year in a new venue other than the City Councilors Conference Room. Possibilities could be the Southside Library where we have placed a lot of public art. The Chair would like to take the Arts Commission in to the community. Venues to be discussed.

Ms. Bystrom added to the discussion that any new venue would have to be free space and the City Clerk would prefer it be in a public building and preferable a city public building that has ADA access.

Ms. Pedersen asked how the change in venue would be publicized. It was noted that the City Clerk posts the agenda 2 weeks in advance with the media and it is also posted on the city website. Ms. Pedersen, as part of CRAM would like to ask the Director to possibly do an additional article to let the community know where the Arts Commission is meeting. The Chair stated that this should be a discussion with the Director to discuss options of media in attendance.

6. Report of the Director

a) "Creative Waltz" Visit from Kanazawa, Japan

Mr. Namingha reported on the visit which was a great success. Mr. Yokoyama is a young glass artist. (Exhibit A summarizes the report). He stated that he "must" return to Santa Fe to produce work. The plan is to bring him back in the summer. His works are very large scale glass pieces that are hard to ship.

The Chair shared his thank you to the Commission member for taking time with Shohei and touring him around the city. A formal report will be filed on his end and we should see that report in the near future.

Ms. Sakiestewa also expressed her thanks and said that in Japan when you are a visitor they stay with you the entire period of your trip. Ms. Sakiestewa added that if people come and it is part of an on-going program with the Sister Cities, it is a huge amount of work for staff that we don't have. Some of these things need to be perpetually in place or some target spots identified that can help other than the commissioners and staff. Regarding him exhibiting large glass pieces in Santa Fe, one of the criticisms was that there was a Korean exhibitor who got a major exhibition in a gallery in Santa Fe when Santa Fe artists cannot even get in to galleries. She asked the Chair if this was something we should coordinate with the community gallery, if he makes large glass that it goes in the Community Gallery with other local artists. This is definitely a topic that requires long range planning.

The Chair said that in discussion with the Director it was found that this trip was a lot more successful than the group efforts for example, the Korean visitors. Taking Ms. Sakiestewa's point; the protocol for those kinds of visits is so much more beyond our ability to deliver than these individual visits. These individual visits seem to have a larger impact rather than the government to government. The Chair also stated that in the future as we move forward there will be more long range planning for future visitors and the participation from the Arts Commission members. Thank you again to all.

7. Committee Reports

- a) Art in Public Places – deferred until January meeting.
 - i. "Seven Archangels" Maintenance/Restoration
 - ii. Santa Fe Trails Bus Shelters Prototype Selection

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iii. Project Updates

b) CRAM Committee Report

Ms. Pedersen was not in attendance for the Mayor's Awards Dinner but learned that it all went well. Next year the proposed date is October 10th which is an earlier date. Ms. Pedersen was pleased to report that it was a sold out event.

25th Anniversary: In talking about how best to publicize this, there is a need for an internal site which Todd has been working with Ms. Pedersen on. The external site will be where all others will be directed to; Todd Lovato and Debra Garcia y Griego will continue to work on these two sites. Taking the limited staff and funding into consideration, the example of the New Mexico Centennial. What they did was slap their brand on events that were pre-existing and this great idea is one that CRAM is contemplating doing. Examples mentioned were Common Ground, Bandstand; some are Public Art and the wonderful upcoming Valentine event. Ms. Garcia y Griego will generate a list of 2013 events that the committee can recommend to the commission branding as ours or add on to art shows, etc. The Chair asked if this branding is contingent on agreement with other organizations. Ms. Pedersen stated that it would probably be events or programs that we fund through the Commission. It was also discussed to produce audio and video thank you PSAs. It was discussed taking the power point from the Mayor's Awards Dinner and putting music behind it for YouTube.

Debra will generate a list of 2013 events that we can either brand as ours or add on to. For instance, there will be an art work show in March in the Gallery and we came up with the idea of having the kids do a sidewalk draw in. That would be a publicity friendly event. The Chair asked if that branding contingent with whatever other organization is putting it on. Ms. Pedersen said that most of them are organizations that the city funds. Also discussed was producing Thank You PSAs both in audio and possibly in video. Thank you for 25 years of supporting the arts. Discussed putting the power point from the Mayor's Awards connecting it to YouTube and we continue to post on Facebook such as 25 years this is what was going on.

Ms. Sakiestewa provided information from the 400th Anniversary and the magnificent work that Maurice Bonal did in the advertising and branding. Ms. Sakiestewa said that she believes the thank you project would be brilliant as an art installation by itself and as a blitz. Interesting enough when people see Thank you they may ask; "thank you for what?", it could be video installations all over town or its own art feed as a thank you. Everyone wants to see thank you.

The Chair said that he was hearing two different concepts from Ms. Pedersen and Ms. Sakiestewa. Ms. Sakiestewa said that was true, she was not comfortable with people thanking the Arts Commission. The Chair asked, "as opposed to thanking who?" Ms. Sakiestewa said she is more comfortable in saying Thank You Santa Fe for having so many talented Artists. The Chair commented, "Us thanking the organizations?" Ms. Sakiestewa said that we should set it up where we thank all of the community for supporting the arts as a bigger message. The Chair stated that he did not know what the promotion value of this would be. Ms. Sakiestewa said that if you do it, and it's fun than you showcase. Thanking our own community at large. The Chair said he didn't get that. Ms. Pedersen said she gets it

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and that in some cases there is a role for the grantees thanking us and turning it around and for us to thank the community, it is a good kind of counterpoint.

Ms. Sakiestewa added that Debra and Rod are plowing through the Valentine exhibit for the Gallery as some infrastructure issues have been identified. Ms. Sakiestewa announced that the Artist for the Artist Table dinner is going to be Ron Pokrasso, Valentine Print artist and Tracey Ritter as the Chef and it will be at the Santa Fe School of Cooking. We will partner with the El Dorado Hotel who is going to put together a weekend package and Zane Bennett will also promote the event.

Other Business:

c) Creative Tourism Report – Julie Bystrom

(Exhibit B) It has been another successful year for Creative Tourism, a lot of visitors to the Website. Workshops are going very well in the gallery; it has become a real community buy in.

8. Other Business

Ms. Sakiestewa commented on the last exhibit at the Community Gallery and said the whole community was excited because it was people they knew, it was well curated, huge turnout, huge follow up with people who normally don't go to the community gallery. It felt like we were stepping it up in to a real gallery. Some of the criticisms that she hears and feels that Debra or the next Director can easily fix is that it needs to professionalize itself for example when an email goes out it isn't a branded email it is kind of generic and she feels that it should have logo or some type of identity. She also feels that there needs to be some standardization on the times because so many people have commented that they have gone to the Gallery and it was closed and it was an odd hour. The Chair asked for clarity. Ms. Sakiestewa said she was referring to the gallery hours of operation. She understands that we are understaffed but there should be consistent hours. Debra had said at another time that it might be possible to have it open Tuesday – Saturday which would help the gallery a lot.

9. The Chair added that he and Debra have tasked Rod and Arthur to analyze what went right and/or wrong with the exhibit. The Chair moderated a discussion that had more people on the panel than it did in the audience.

10. Event Evaluations

Kirk Ellis, Chair

Recommends the Caramai Exhibit at the History Museum, famous German writer most read western writer in the world who didn't travel west of Buffalo, NY. Curator does an excellent job to get the community in to these events. The Film Festival had a troublesome history this year; Sunday was a tough day for them due to the snow storm.

Ramona Sakiestewa: Attended Fine Folk with Michael and Debra followed by the Cultural Affairs event by Veronica Garcia. Attended with Debra the event sponsored by Mr. Luttjohann. It was heavily attended by the hospitality community because they are very interested. Disappointingly there was not a single representative from the Gallery or the Gallery Association.

Anne Pedersen: Has been travelling. Attended the Mayor's Awards Party at the home of the Chair, CCA Fundraiser, and attended Gail's production of *Reasons to be Pretty* at the Santa Fe

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University. Attended Fine Folk, Larry's opening at the Museum of New Mexico. Attended Todd's party and went to the Sangre de Cristo Chorale.

Michael Namingha: Attended Ford's Last Session, Messiah at the Lensic, David Sedaris who had a packed house and Spanish Winter Market.

Gabe Gomez: Poetry readings that started at UNM and are housed at Collective Works. They bring in a National writer or poet from another place and a local writer, Cynthia Cruz was the writer at this event. Snow Palms which Mr. Gomez participated in and it was very well attended. Also attended the Cultural Affairs gathering.

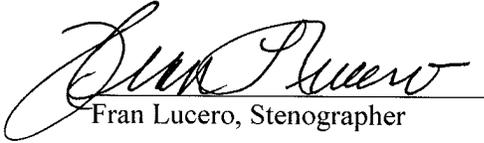
Todd Lovato: Attended Nutcracker performance at the Lensic by Aspen Ballet and Gabe Gomez' Poetry reading for his new book.

11. Adjourn

There being no further business to come before the Santa Fe Arts Commission, the meeting was adjourned at 6:00 pm.

Signature Page:

Kirk Ellis, Chair



Fran Lucero, Stenographer

Exhibit A

**"Creative Waltz" Visit
November 26 - December 6
Post Visit Report**

Summary: Overall, the visit was very successful. Mr. Shohei Yokoyama indicated that it was a productive, educational and enjoyable visit. He stated that he "must" return to Santa Fe to produce work. The length of the trip as well as the fact that it was an individual study trip, rather than an official delegation visit, created opportunities for Mr. Yokoyama to build a variety of personal connections.

There were no logistical issues.

Strengths:

The number of individual contacts made
Length of visit
Adequate unstructured time
Variety of interactions

Areas of Improvement for Future Visits:

Establish and confirm language fluency when accepting visit to prepare adequately
Coordinate with affinity organizations, such as Santa Fe JIN, earlier in the planning process
Create opportunities for artworks to be produced during visit

Places Visited:

- El Farol
- City of Santa Fe Community Gallery
- Santa Fe Community Convention Center
- Meeting with Mayor and Mayor Pro Tem
- Historic Walking Tour of Downtown
- Cowgirl
- Rouge Cat
- Palace Saloon
- Studio of Robert Santacroce
- La Tienda Exhibit Space
- Studio of Destiny Allison

- Museum of Indian Art and Culture
- Museum of International Folk Art
- Wheelwright Museum
- Museum of Spanish Colonial Art
- Private Art Collection--Modern Art
- Santa Fe Community College
- Santa Fe University of Art and Design
- Institute of American Indian Arts Campus
- Tune Up Cafe
- SITE Santa Fe
- LewAllen Gallery (2x)
- Tai Gallery
- James Kelly Gallery
- William Siegel Fine Art
- Shohko
- New Mexico Experimental Glass Workshop
- Turquoise Trail Sculpture Garden/Studio of Kevin Box
- El Santuario de Chimayo
- Abiquiu
- Natural Amphitheater
- El Paragua
- Santa Fe Clay
- Liquid Light Studio
- Shidoni Foundry
- Green River Pottery
- Touching Stone Gallery
- Tesuque Village Market
- Private Art Collection--Folk Art
- Taberna La Boca

Exhibit B

**Creative Tourism
Update for November 30**

Over 10,000 visitors to website (www.santafecreativetourism.org) during the month of November, up from 871 last year.

The March 2013 "DIY: A Creative Tourism Journey" is taking shape:

- 21 artists participating
- 28 workshops
- 9 participating hotels

Santa Fe Creative Tourism events have incorporated on the City of Santa Fe's CVB calendar and website.

<u>2011-2012</u>		<u>Transferred to 2112</u>		<u>2012-2013 Outlook</u>		<u>Transferred to 2112</u>	
July	\$	104,914.96		July	\$	132,933.64	
August	\$	143,624.24		August	\$	131,375.71	
September	\$	144,475.03		September	\$	149,715.31	
October	\$	111,936.59		October	\$	112,787.82	
November	\$	109,416.67		November	\$	110,089.73	
December	\$	53,389.49		December			
January	\$	67,369.76		January			
February	\$	43,561.93		February			
March	\$	39,370.44		March			
April	\$	66,686.90		April			
May	\$	63,487.16		May			
June	\$	117,950.03		June			
Total	\$	1,066,183.20		Total	\$	636,902.21	
Total Same time last year			\$ 614,367.49	Current Total	\$	636,902.21	

% Comparison of total current vs total previous same time

3.67%

